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Released: 09/21/09

WORLD EXPRESS CARGO, INC., AWARDED SHIPMENT OF 279,000 POUNDS OF DRILL PIPE TO SINGAPORE

World Express Cargo, Inc., a small family-owned business based in Stafford, Texas, beat out significantly larger freight companies last month to win a shipping contract for a massive 279,000 pounds of steel drill pipe from Houston to Singapore. Founder and President of World Express Cargo, Fouad Alameddin, credits winning this job to superior customer service, creativity and persistence.

Typically, an order of this magnitude is shipped by ocean freight. But due to the urgency of the shipment, Alameddin suggested moving the 349 joints of 32-foot long steel drill pipe in five shipments by air. Several internationally-known freight companies bid on the job, but the dramatic savings Alameddin was able to offer by dividing up the order and shipping it by air won his company the job.

The steel drill pipe came from a Houston-based company and was destined for installation halfway around the world, on the island of Balikpapan, near Singapore. World Express Cargo arranged for the logistics from the supplier's warehouse, packed it for export, and delivered it to Singapore Airlines, where it was loaded into a "nose-loader" 747 freight aircraft to Singapore.

Founded in 1983, World Express Cargo is an international freight forwarding company based in Stafford. Fouad Alameddin and his company of seven employees have built a reputation worldwide for providing superior customer service. World Express Cargo is licensed by the Federal Maritime Commission (FMC) and by the International Air Transportation Association (IATA). The company typically moves three-quarters of its business by ocean freight, with 80% out of the Port of Houston.